

ILLEGAL TOBACCO

How to spot and report illegal tobacco products



- All legal tobacco is only sold in plain olive packaging.
- Cigarettes have a minimum pack size of 20.
- Rolling tobacco must be sold in at least 30g pouches.



Spotting illegal tobacco can be difficult, but look out for: cheap prices, bright and colourful packaging, logos and lack of health warnings.

Illegal tobacco harms our communities in different ways:

- Local businesses are undercut by cheaper illegal products.
- It helps fund organised crime and bring criminal activity to the area.
- It helps young people start smoking from an early age.
- It discourages people from quitting smoking.

If you suspect a business is selling illegal tobacco products, please report it to the Citizens Advice consumer service:

0808 223 1133

